

Professor Dan Stevens

Professor (Cornwall)

01326 253762

Peter Lanyon Building A159

I am a Professor of Politics at the Cornwall campus. My research interests are in political communication and political behaviour. I was awarded my PhD in 2002 from the University of Minnesota, where I was examined in US politics and in research methods. I also took a minor in political psychology. I wrote my dissertation on the psychological impact of negative political advertising on the American public, which won the prize for the best dissertation in the social and behavioral sciences at the University of Minnesota. After a year as a postdoc at the University of Wisconsin-Madison, I began my first job at the University of Miami in Florida. In 2005 I moved to Hartwick College in upstate New York, before joining the University of Exeter's Penryn campus in 2007.

My main interests are in mass political behaviour in the United States and Britain. I look at the major influences on political attitudes and behaviour, such as the economy, political advertising, and the news media. Current projects include ongoing research into perceptions of political advertising, patterns and effects of different forms of mobilization in elections, and the role of leaders in British elections.

Research interests

My research covers mass political behaviour and media. Within these areas I have concentrated most on the modern campaign in the United States, in particular how individuals respond to flows of information in campaigns in terms of the effects on their political attitudes, vote choice, and turnout, and the nature and effects of the local news media. More recently I have also started to look at elections in Britain, with a particular focus on perceptions of leaders and how they affect voting behaviour. Beyond issues surrounding American and British mass political behaviour and media I am also interested in areas of political psychology, including the nature and influence of emotions and the structure and impact of authoritarianism.

[Online Appendix for "Issue Evolution in Britain: The Debate on EU Integration, 1964-2010"](#)

[Online Appendix for War and Elections](#)


ublications by year

In Press

Stevens DP (In Press). Issue Evolution in Britain: the European Union, 1964-2010. *European Journal of Political Research*, 4(52), 536-557.

Jerit J, Barabas J, Pollock W, Banducci S, Stevens D, Schoonvelde M (In Press). Manipulated vs. Measured: Using an Experimental Benchmark to Investigate the Performance of Self-Reported Media Exposure. *Communication Methods and Measures*, Forthcoming [Abstract](#).

Stevens DP, Banducci SA (In Press). One Voter and Two Choices: the Impact of Electoral Context on the 2011 UK Referendum. *Electoral Studies*, 32, 274-284.

Stevens DP, Allen B, Lawrence ED, Sullivan JL (In Press). Partisanship and Perceptions of Fairness: Ignoring the Facts. *Journal of Experimental Political Science* [Abstract](#). [DOI](#).  1

Banducci SA, Stevens DP (In Press). Surveys in Context: How Timing in the Electoral Cycle Influences Response Propensity and Satisficing. *Public Opinion Quarterly*, forthcoming [Abstract](#). [Author URL](#).

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Stevens DP (In Press). Tone versus Information: Explaining the Impact of Negative Political Advertising. *Journal of Political Marketing*, 11(4), 322-352.

Stevens DP, Vaughan-Williams N (In Press). Vernacular Theories of Everyday (In)security: the Disruptive Potential of Non-Elite Knowledge. *Security Dialogue* [Abstract](#).

2022


Stevens D, Banducci S (2022). The authoritarian dynamic and Brexit: Understanding the relationship between authoritarianism and wanting to leave the EU. *European Journal of Social Psychology* [Abstract](#). [DOI](#).


2021


Horvath L, Banducci S, Blamire J, Degnen C, James O, Jones A, Stevens D, Tyler K. [Abstract](#). [Web link](#). [DOI](#).  1


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2020

Banducci S, Katz Wisel G, Stevens D, Coan T (2020). A little justification goes a long way: audience costs and the EU referendum. *Acta Politica.*, 55(2), 305-326. [DOI](#).  14

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Stevens D, Bulmer S, Banducci S, Vaughan-Williams N (2020). Male warriors and worried women? Understanding gender and perceptions of security threats. *European Journal of International Security*, 6(1), 44-65. [Abstract](#). [DOI](#).  3


Katz Wisel G (2020). Mandates Matter: How Decisive Victories Enhance Expectations about Government Performance (with E. Kolpinskaya, S. Banducci, D. Stevens, and T. Coan). Online First. *Journal of Elections, Public Opinion and Parties*, 30(4), 504-523. [DOI](#).  27

Horvath L, Banducci S, Tyler K, Degnen C, Blamire J, Stevens D (2020). Taking the Public in Public Broadcasting Seriously: BBC and news sharing during the Covid-19 crisis. 14th International AAI Conference on Web and Social Media. [Abstract](#). [DOI](#).

2019

Stevens D, Banducci S, Horvath L, Krouwel A (2019). The "coarsening" of campaigns. In Jackson D, Einar T, Lilleker D, Weidhase N (Eds.) *UK Election Analysis 2019: Media, Voters, Campaign*, Poole, England: the Centre for Comparative Politics and Media Research, Bournemouth University, 15-15.

2018

Katz Wisel G (2018). Intermedia Agenda Setting in Personalized Campaigns: How News Media Influence the Importance of Leaders (with S. Banducci, I. Cioroianu, T. Coan, and D. Stevens). *Electoral Studies*, 54, 281-288. [DOI](#).  8

Banducci S, Jasny L, Cioroianu I, Coan TG, Stevens DP, Weaver IS, Williams H (2018). To Polarize or Not: Comparing Networks of News Consumption. CeDEM Asia 2018: Conference for E-Democracy and Open Government. Yokohama, Japan. 12th - 13th Jul 2018. [Abstract](#).


Allen B, Stevens D (2018). *Truth in Advertising? Lies in Political Advertising and How They Affect the Electorate.*, Rowman & Littlefield. [Abstract](#).

2017

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Stevens D, Allen B (2017). When Going to War is Costly: a Comparative Study of Audiences and the Partisan Press. *International Journal of Press/Politics*, 22(3), 380-401. [Abstract](#). [DOI](#).  10


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Banducci SA, Elder L, Greene S, Stevens DP (2016). Parenthood and the Polarization of Political Attitudes in Europe. *European Journal of Political Research*, 55, 745-766. [DOI](#).  19

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2012

Stevens DP (2012). Issue Evolution in Britain: the European Union, 1964-2010. *European Journal of Political Research*, 52(4), 536-557. [DOI](#).  4


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Bishin BG, Kaufman KM, Stevens DP (2012). Turf Wars: Local Context and Latino Political Behavior. *Urban Affairs Review*, 48(1), 111-137.

Bishin BG, Kaufmann KM, Stevens D (2012). Turf Wars: Local Context and Latino Political Development. *URBAN AFFAIRS REVIEW*, 48(1), 111-137. [Author URL](#). [DOI](#).

2011


Karp J, Stevens D, Hodgson R (2011). Party Leaders as Movers and Shakers in British Campaigns: Results from the 2010 Election. *Journal of Elections, Public Opinion & Parties*, 21(2), 125-145. [Abstract](#). [DOI](#). 

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Bishin BG, Cherif F, Gomez A, Stevens DP (2008). What to Expect from the Cuban-American Electorate. *Cuban Affairs*, 3(3), 1-19.

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2006

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2005

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2002

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2000

Rudolph T, Gangl A, Stevens DP (2000). The Effects of Efficacy and Emotion on Campaign Involvement. *Journal of Politics*, 62(4), 1189-1197.

Modules taught

- POC1003 - [British Government and Politics](#)
- POC2005 - [American Politics](#)