



With the support of the
Erasmus+ Programme
of the European Union

Jean Monnet Module
EUSEGOV (2020-2023)
621227-EPP-1-2020-1-RO-EPPJMO-MODULE



JEAN MONNET MODULE EUSEGOV (2020-2023) Newsletter no. 2

What is a Jean Monnet Module?

“A Jean Monnet Module is a short teaching programme (or course) in the field of European Union studies at a higher education institution. The aim of the modules is to promote research and teaching experience among young researchers, scholars and practitioners in EU issues, foster the publication and dissemination of academic research, create interest in the EU, foster the introduction of an EU angle mainly into non EU related studies and deliver tailor-made courses on specific EU issues relevant for graduates in their professional life.”

(Source: https://eacea.ec.europa.eu/erasmus-plus/actions/jean-monnet/jean-monnet-modules_en)

Inside this issue:

Rationale of the project

Aims and objectives

Participants

Teaching activities

Research activities

Events

Results & Dissemination

EUSEGOV Jean Monnet Module

“A common understanding of EU Security Governance. Teaching and researching the EU security policies and institutions for a better academic and professional approach in security and intelligence field”

October 21st, 2020 – October 20th, 2023

Institution: „Mihai Viteazul” National Intelligence Academy, Romania

Leader: Professor Adrian-Liviu Ivan, PhD.

Project team: Professor PhD Ioan Petru Deac; Professor PhD Irena Chiru; PhD Marilena Jeana Câmpineanu; Lecturer PhD Claudia Iov; PhD Ileana Surdu; Senior Researcher PhD Mihaela Teodor.

June, 14th – 17th, 2021

1st Edition

PhD Summer course,

Strategic Communication in EU Security Governance (CSGS)

(<https://animv.ro/en/proiecte/>)



EUSEGOV PROJECT RATIONALE

Within MVNIA, European Union angle was developed only within the International Relations and Intelligence Studies Master program. From 2018, was started **a compulsory academic course on *EU Security and Governance***.

MVNIA proposes the EUSEGOV module that will ensure the increase of the knowledge level on governance processes and their relation with the EU security, a topic that is quite actual and has a complex significance within the context of the challenges from the European and international security environment.

MODULE AIMS & OBJECTIVES

The EUSEGOV Jean Monnet Module aims to stimulate high quality teaching, research and reflection activities in the field of European studies, through three main pillars:

- Interdisciplinary approach,
- Openness towards the civil society, and
- Innovative teaching methodologies.

The specific objectives of the Module are:

- Providing a coordinated series of MA compulsory and PhD summer courses aiming to familiarize students with the main trends and approaches in the field of communication and security governance in the European Union, not normally considered in traditional EU integration courses.
- Updating the teaching contents on the topic by research activities proposed.
- Making aware students who do not automatically come into contact with EU studies of the importance of security governance by training them in using both the specialized language and methodology specific to subjects that pertain to the area of international relations, political sciences, as well as security studies.

PARTICIPANTS

The participants are master and doctoral students, from MVNIA and other Romanian military and civil universities (at least three), representatives of the civil society affected by or interested in the topics discussed in the field of communication and security governance in the European Union.

“Mihai Viteazul” National Intelligence Academy (MVNIA),

a landmark in the Romanian military academic setting, is a dynamic state institution of higher education, scientific research and professional academic training that offers degrees (BA, MA, and PhD) and competencies in security, intelligence studies and international relations.

MVNIA offers three Master of Research (MA) programmes for civil society representatives who are interested in improving their knowledge of security education, security culture and international relations:

- International Relations and Intelligence Studies (IRIS),
- Management of National Security Information (MNSI)
- Information Management in Countering Terrorism



TEACHING ACTIVITIES

T1 - The compulsory course (March-June 2021)

Introduction to EU Security and Governance

(In Romanian *Securitate si Guvernare în Uniunea Europeană*) more details

<https://animv.ro/en/proiecte/>

The teaching activities are coordinated by the teaching staff: Professor PhD Adrian-Liviu IVAN and PhD Marilena Jeana CIMPINEANU, Lecturer PhD Adrian STAN.

The course was designed to answer the specific needs of the **participants: 80 students** for every year of the project from the three master programs (IRIS, MNSI, and IMCT).

Participants in the first year (2020-2021): 110 (IRIS – 40 / MNSI – 39 / IMCT – 31)

The course specifically approaches the European security governance from various angles (communication studies, security studies and international relations, political studies), encouraging students to gain a comprehensive and critical view on the dynamics in specific security policy-area. The course aims to familiarize the students with the main approaches from the field of security governance, to increase the level of knowledge about the governance processes and their relation with the security of the European Union. EU visibility will increase among the target groups: MA students, representatives of civil society.

For further information on master programs please access <https://animv.ro/en/masterat/>
The teaching content and materials are openly available on EUSEGOV web page <https://animv.ro/en/proiecte/>

T2 - The optional PhD summer course (June 14-17, 2021)

Strategic communication in EU Security Governance (in Romanian *Comunicare Strategică, Guvernare și Securitate în Uniunea Europeană*)

The teaching activities are coordinated by:
Professor PhD Ioan Petru DEAC
Senior Researcher PhD Mihaela TEODOR

The course is designed to answer the specific needs of the participants: 30 PhD students for every year of the project from at least three other Doctoral Schools within military and civil Romanian Universities.

Participants in the first edition:
34 participants from other seven Romanian civil and military Universities: Babeș- Bolyai University – Cluj-Napoca; “Al. I. Cuza” University - Iași; University of Oradea; University of Bucharest; “Carol I” National Defence University; Economic Studies Academy; National School of Political and Administrative Studies

The 20 hours summer course aims to familiarize PhD students with the main trends and approaches in the fields of strategic communication and security governance in the European Union by training them in using both the specialized language and methodology specific to subjects that pertain to the area of international relations, political sciences, as well as security studies. The teaching activities were coordinated by the teaching staff and supported by invited experts from Romanian Universities.

Details on: <https://animv.ro/en/scoala-de-vara-on-line-14-17-iunie-2021-comunicare-strategica-guvernanta-si-securitate-in-uniunea-europeana/>



PhD Summer School
Strategic communication in EU Security Governance
Agenda

June 14 (15.30 – 20.30)

Summer School Coordinator
Professor PhD Ioan Petru DEAC, MVNIA
Opening remarks

Module Leader Professor PhD Adrian-Liviu IVAN, MVNIA
On Governance and security in UE

Professor PhD Alina BÂRGĂOANU, NSAPS
Strategic Communication: European Union perspective

Professor PhD Michael SHAFIR, UBB Cluj-Napoca
European Union and Illiberalism face to face.
What is the Illiberalism?

Workshop

Security governance and strategic communication in EU:
EU official security strategic communication documents and
alternative scenarios exercises
on EU Security Governance future
Senior researcher PhD Mihaela TEODOR
Researcher PhD Ileana SURDU

June 15 (16.00 – 20.30)

Lecturer PhD Adrian STAN, UBB Cluj-Napoca
Understanding the current challenges of EU Security
Governance. The security sector reform in EUAM

Researcher PhD Cristina IVAN, MVNIA
New Security Threats and the Resilience
of the European Society

Professor PhD Michael SHAFIR, UBB, Cluj-Napoca
European Union and Illiberalism face to face.
Illiberalism and governance in EU: Hungary and Poland.

Workshop

Security governance and strategic communication in EU:
alternative scenarios exercises on
EU Security Governance future
Senior researcher PhD Mihaela TEODOR
Researcher PhD Ileana SURDU

June 16 (16.00 – 20.30)

Professor PhD Irena CHIRU, MVNIA
Psychological and cognitive Factors that
determine vulnerability to conspiracy theory

Lecturer PhD Mihai MACI, University of Oradea
Communications pathologies

Expert PhD Radu MAGDIN, NSAPS
On strategic communication.
What Covid19 Global Narratives teach us at National Level

Workshop

Main contemporary challenges facing European Strategic
Communication and Security Governance: simulation game
Associate Professor PhD Răzvan GRIGORAŞ, MVNIA
Expert PhD Radu MAGDIN, NSAPS
Senior researcher PhD Mihaela TEODOR

June 17 (16.00 – 20.30)

Lecturer PhD Claudia IOV, UBB, Cluj-Napoca
Understanding the current challenges of EU Security
Governance: case studies

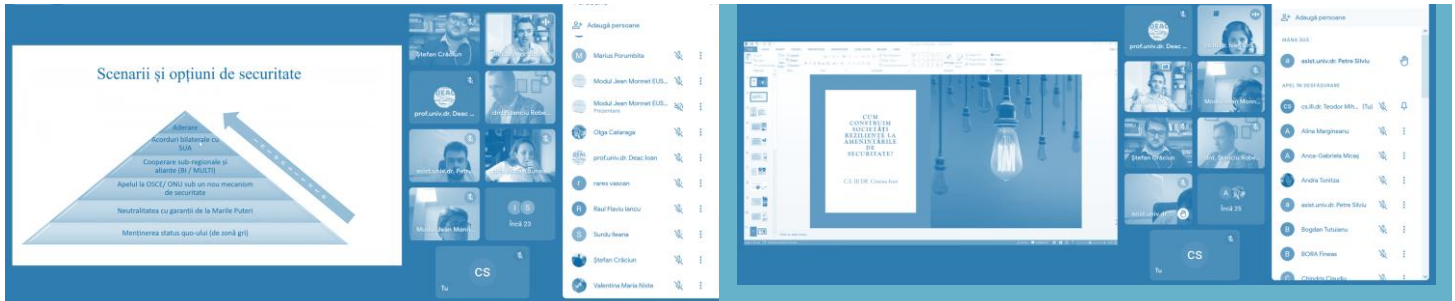
Professor PhD Ioan DEAC, MVNIA
Strategic narratives and the success of fake news

Lecturer PhD Mihai MACI, University of Oradea
Communications pathologies

Workshop

Security governance and strategic communication in EU:
strategic communication plan regarding the EU security
governance
Associate Professor PhD Răzvan GRIGORAŞ, MVNIA
Senior researcher PhD Mihaela TEODOR
Researcher PhD Ileana SURDU

The teaching materials are openly available on EUSEGOV
web page
<https://animv.ro/en/proiecte/>



RESEARCH ACTIVITIES

The EUSEGOV module proposes research activities on *Strategic communication in EU Security Governance*. The research activities are coordinated by Senior researcher PhD Mihaela TEODOR and provided by young researchers from MVNIA (PhD Marilena Jeana CIMPINEANU and PhD Ileana SURDU) and UBB Cluj-Napoca (Claudia IOV).

- The final research report will contain an extensive analysis of three aspects:
- Strategic communication in EU – practices and official documents;
 - EU Security strategic communication institutions;
 - EU Security Governance future: alternative scenarios.

As research methodology we used the text analysis and the alternative scenarios method. The method supports experts and decision makers in different fields, in the process of decision making, by highlighting possible futures, possible scenarios and possible outcomes in correlation to the existence of different variables (key-drivers). A published article and more materials were resulted in the first year of the project. Further information on the research results are available on EUSEGOV web page <https://animv.ro/en/proiecte/>

Student research activities were also stimulated. Furthermore, as the Module's work programme will engage students in research activities, it will provide a suitable basis for their enrolment in doctoral studies.

UPCOMING EVENTS

The compulsory course (February-June, 2022; February-June 2023)

The on-line summer course (June, 2022; June, 2023)

MA and PhD round-table debates (March-May, 2022)

RESULTS

Teaching materials openly available on EUSEGOV module's website / animv.eu platform

Introduction to EU Security and Governance handbook
(In Romanian *Securitate si Guvernare în Uniunea Europeană*) - <https://animv.ro/en/proiecte/>

Strategic communication in EU Security Governance Reader
(in Romanian *Comunicare Strategică, Guvernare și Securitate în Uniunea Europeană*) -
<https://animv.ro/en/proiecte/>

All are available on animv.eu platform - <https://drive.google.com/drive/folders/0AN14ITsKMoKIUK9PVA>



Research activity results openly available on EUSEGOV module's website / animv.eu platform

Alternative scenarios exercise, <https://animv.ro/en/wp-content/uploads/2021/10/Exercitiu-de-simulare-scenarii-alternative-Scoala-de-vara-CSGS-2021.pdf>

Simulation exercise, <https://animv.ro/en/wp-content/uploads/2021/10/Exercitiu-de-simulare-situatii-de-criza-pe-baza-de-scenariu-Scoala-de-vara-CSGS-2021.pdf>

Communication simulation exercise, <https://animv.ro/en/wp-content/uploads/2021/10/Exercitiu-de-modelare-plan-de-comunicare-strategica-Scoala-de-vara-CSGS-2021-Scoala-de-vara-CSGS-2021.pdf>

All available on animv.eu platform - <https://drive.google.com/drive/folders/0AN14ITsKMokIUk9PVA>

DISSEMINATION

EUSEGOV project presentation and lecture on
Conferința privind viitorul Europei: Cât de mult știm de fapt despre UE și instituțiile UE?
online at the Summer School - *European Youth Today, Europe's Leaders of Tomorrow*
"Together for a better Europe", First Edition, 14-17 September 2021

EUSEGOV project presentation in Focus Academic, RISR, no. 25, June 2021, p. 285-286,
<https://animv.ro/wp-content/uploads/2021/09/RISR-25-2021.pdf>

PhD Summer School invitation posted on UAIC site
[Invitație școala de vară on-line: Comunicare Strategică, Guvernanță și Securitate în Uniunea Europeană \(14 – 17 Iunie 2021\) » Doctorat » Facultatea de Istorie \(uaic.ro\)](#)

Social-media dissemination

[15.06, 23:16] Teodor: <https://www.facebook.com/groups/JeanMonnetActivities/permalink/1430769657274352/>

[15.06, 23:16] Teodor: https://m.facebook.com/story.php?story_fbid=4046363392084922&id=100001339048282

OTHER ACTIVITIES

Professor PhD Adrian-Liviu IVAN was present at the eight edition of the International conference *Migration Dynamics and New Trends in European (In)Security*, within the Jean Monnet Module *Quo Vadis Europe? European Security, National and Ethnic Minority Issues: from Theory to Practice*, Panel 1. Intelligence and Governance for sustainable migration policies Cluj-Napoca, via Zoom, 27-28 October 2021. Details on <http://hiphi.ubbcluj.ro/Unity4Diversity/News.htm>

Email address: eusegov@animv.eu

Contact person: Mihaela Teodor

URL: <https://animv.ro/proiecte/>

<https://animv.ro/en/proiecte/>